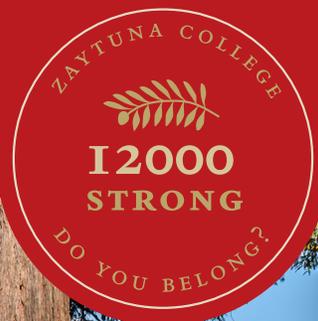




THE MESSENGER OF GOD ﷺ SAID,  
“12,000 will not be defeated for lack of numbers.”

IMAM AHMAD



# I2000 Strong

IMPACT REPORT 2025



# A Unique Model

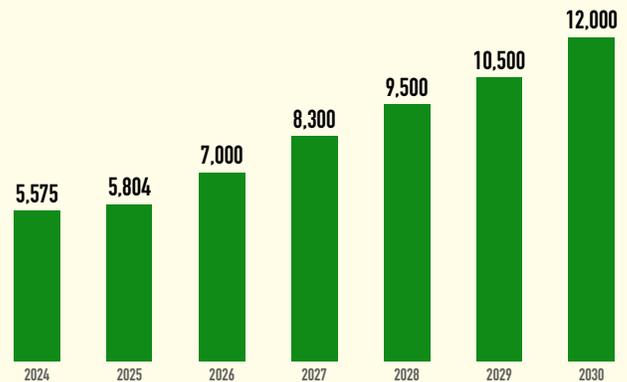
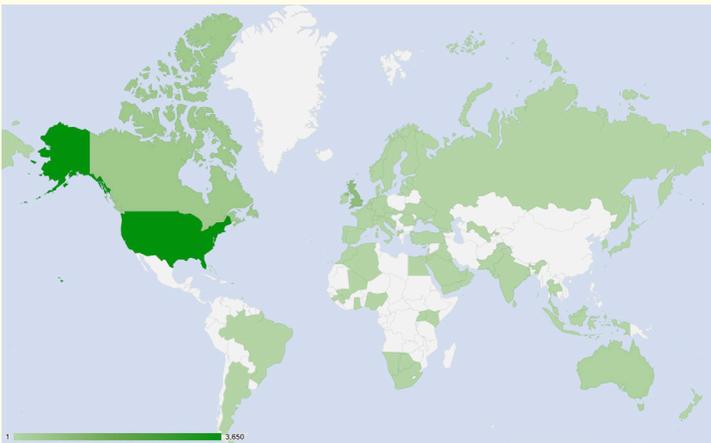
Founded on the principles of sincerity and unity of hearts, 12000 Strong is more than a monthly giving program. It is a prophetically inspired initiative based on the hadith narrated by Imam Ahmad in which the Prophet ﷺ said: “12,000 will not be defeated for lack of numbers.” This collective serves as a uniquely powerful movement that has the potential for significant positive impact. At Zaytuna, we believe this hadith provides the framework for a long-term model of financial sustainability, mirroring large endowments, but comprised of the sincere gifts and prayers from numerous supporters who wish to invest in the success and longevity of the College. The model’s strength lies not in numbers, but in the purity of intentions and consistency in giving.

## Who are the 12000 Strong?

Members of the 12000 Strong include people not unlike yourself who are committed to restoring faith and character in education. Our members reflect the richness of our Prophet’s community, coming from diverse backgrounds. They share a passion for education and connect on the commonality of the well-known wisdom to seek knowledge from the cradle to the grave.

## The 12000 Strong Impact

The collective impact of 12000 Strong cannot be overstated. It serves as the financial backbone of the College, allowing for a consistent stream of operational funds that meet the daily needs of the College.



With God’s grace and your support, we hope to reach 12,000 by 2030, an equivalence of a \$100M endowment!



# Your Impact

## Academics

With 158 degrees awarded, our BA and MA programs attract high-quality students from across the globe. Our faculty include notable scholars with training in the Islamic sciences as well as the Euro-American tradition.



## Student Life

Our students benefit from a cohort model of learning that fosters a shared journey experience, where the classroom provides a forum for enriching discussions and engagement. Campus life finds anchoring through congregational prayers in the campus *muşallā*, and students enjoy extracurricular activities designed to provide practical application of the wisdoms learned in the classroom.



## Sunnah Sports

At the Ansari Sports Center, and through your continued support, our students receive training in the physical arts that our Prophet ﷺ desired for the youth: swimming, archery, and horseback riding.



## The Gardens & ZCELL

Your gifts provide healthy sustenance for our students and staff with many ingredients sourced from our permaculture garden. We're on a mission to achieve zero waste over the next two years as a part of our broader goal to serve as excellent stewards of the natural world and be among those that God praised:

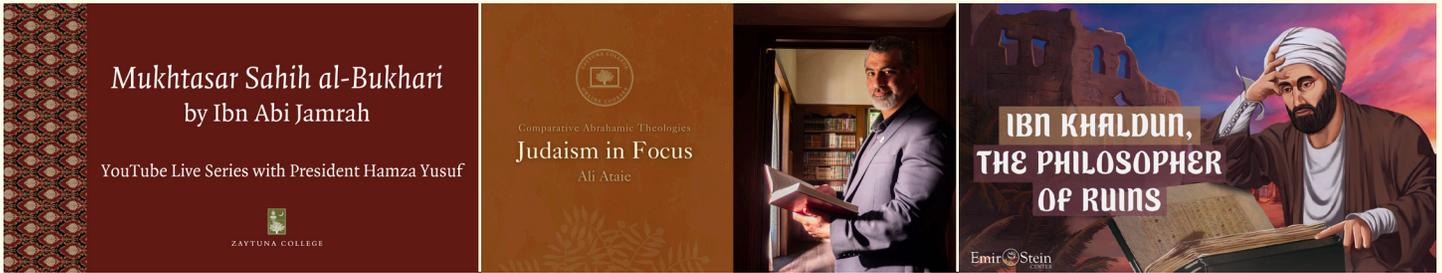
“The servants of the Merciful are those who walk gently upon the earth...”

(Qur'an 25:63).



# Online Learning

With over 800 YouTube videos, including Emir-Stein Center videos, our newly launched online courses, and the First Command Book Club, 12000 Strong helps us bring education and literacy to millions around the world.



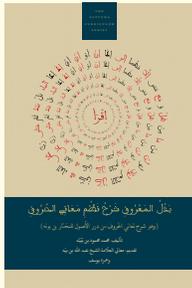
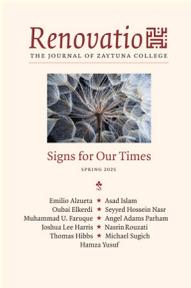
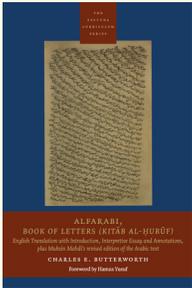
**800+**  
YouTube Videos

**36M+**  
Views

**50+**  
Book Club Sessions

# Publications

Our commitment to reviving the great books tradition includes providing high-quality publications of critical texts from both the Euro-American and Islamic traditions. Your support helps make these books available to seekers of knowledge at countless homes and educational institutions.



“The importance of Zaytuna College for Muslims in America cannot be overstated, and its success is our success. I hope it continues to foster strong hearts and minds so that Muslims can be at the forefront with sound characters and intellect.”  
*Omar, Member of 12000 Strong since 2019*

“I joined 12000 Strong because it should be incumbent upon us to support the teachers and seekers of knowledge. Zaytuna College is a light for the blind and a guide for the misguided.”  
*Michelle, Member of 12000 Strong since 2021*

**Already a member?**  
➔ Please invite friends and family to join.

**Not a member yet?**  
➔ Can we count on you to join today?

